



PRRSUM

PARTNERSHIP FOR RIVER RESTORATION AND SCIENCE IN THE UPPER MIDWEST

CALL FOR SPONSORS

Upper Midwest Stream Restoration Symposium (UMSRS) 2017

The **Partnership for River Restoration and Science in the Upper Midwest (PRRSUM)** is excited to invite you to participate as a sponsor in the **7th Annual Upper Midwest Stream Restoration Symposium (UMSRS)**.

The UMSRS, held annually since 2010, brings together **scientists, engineers, policy makers, planners, students, and partners** representing **government agencies, consultants, non-profit groups, watershed organizations, contractors, and academia** from across the upper Midwest and around the country who are actively involved in stream restoration. The symposium centers on two and half days of single-track presentations addressing stream restoration topics such as design and related analyses, alternatives analysis, implementation, and monitoring, as well as the planning, regulatory, and funding context under which stream restoration occurs. Pre-symposium short courses and a poster session include additional opportunities to engage practitioners in more in-depth discussion and networking. **In all, the UMSRS is a collaborative effort resulting in a close-knit, interdisciplinary approach to stream restoration and other related watershed sciences.**

Each sponsorship level provides an opportunity to connect with the UMSRS attendees and the larger PRRSUM community and **inform others about the goods and services you provide**. Many restoration approaches, techniques, tools and equipment have been adapted for specific applications to Midwestern field and stream conditions. Whether it's your operators' skill using homemade swamp mats, unique design approach in agriculture-dominated watersheds, locally-sourced prairie plugs, perfect selection of erosion control products, or knowledge of groundwater-dominated stream geometry, we invite you to share that expertise with our audience.

Why YOU Should Join Us as a Sponsor

Aligning your organization with UMSRS 2017 provides you with the opportunity to:

- strengthen industry relationships
- showcase your services
- interact with leading stream restoration professionals
- demonstrate new equipment or clothing
- reinforce your continued commitment to stream restoration

Take advantage of this occasion to interact with attendees from governmental, private, non-profit, and contracting organizations.

Sponsors will be recognized:

- on the UMSRS 2017 website
- in the printed Program Folder given to all participants
- on conference signage throughout the host venue
- in promotional announcements distributed to more than 700 individuals across the region and country

The sooner you sign up as a sponsor, the more coverage you will receive throughout the coming months. Lake Superior, Lake Michigan and Lake Huron sponsorship levels (described on next page) receive an 8' x 8' exhibit space at the UMSRS (table provided) in addition to complimentary registrations based on your level of support. Space is limited – so don't delay – contact us today to solidify your support.

Contributions to or for the use of the University (UMSRS) are contributions to or for the use of an entity described in section 170(c)(1) of the Internal Revenue Code of 1986, as amended, and are for exclusively public purposes and are therefore generally deductible under section 170(a)(1) as contributions to a “governmental unit” described in section 170(b)(1)(A)(v).

Sponsorship Levels

We have several sponsorship options to choose from.

Lake Superior Sponsor - \$5000

- Exhibitor Booth at symposium
- Three full registrations to the symposium
- Company logo displayed on banner at registration desk
- Full-page display of organization in symposium program under Lake Superior Level
- Listing on sponsorship page of UMSRS website including logo and link to your homepage

Lake Michigan Sponsor - \$3500

- Exhibitor Booth at symposium
- Two full registrations to the symposium
- Company logo displayed on banner at registration desk
- Half-page display of organization in symposium program under Lake Michigan Level
- Listing on sponsorship page of UMSRS website including logo and link to your homepage
- Inclusion of logo and link on all PRRSUM correspondence leading up to the UMSRS

Lake Huron Sponsor - \$1500

- Exhibitor Booth at symposium
- One full registration to the symposium
- Quarter-page display of organization in symposium program under Lake Huron Level
- Listing on sponsorship page of UMSRS website including logo and link to your homepage
- Inclusion of logo and link on all PRRSUM correspondence leading up to the UMSRS

Lake Ontario Sponsor - \$800

- One full registration to the symposium
- Quarter-page display of organization in symposium program under Lake Ontario Level
- Listing on sponsorship page of UMSRS website including logo and link to your homepage
- Inclusion of logo and link on all PRRSUM correspondence leading up to the UMSRS

Lake Erie Sponsor - \$500

- One half registration to the symposium
- Eighth-page display of organization in symposium program under Lake Erie Level
- Listing on sponsorship page of UMSRS website including logo and link to your homepage
- Inclusion of logo and link on all PRRSUM correspondence leading up to the UMSRS

Aside from our regular sponsorship levels, we also offer specific opportunities for companies to showcase their brand by providing refreshments during the UMSRS.

Sponsor a Conference Break - \$200

Sponsor a morning or afternoon break during the conference by providing coffee, drinks, and snacks.

- Easel with company logo display by snack table.
- Eighth-page display of organization in symposium program.
- Listing on sponsorship page of UMSRS website including logo and link to your homepage
- Inclusion of logo and link on all PRRSUM correspondence leading up to the UMSRS

Sponsor Beverage Tickets for Evening Meal -\$250

Sponsor drink tickets for an evening dining event.

- Company logo on individual drink tickets
- Eighth-page display of organization in symposium program.
- Listing on sponsorship page of UMSRS website including logo and link to your homepage
- Inclusion of logo and link on all PRRSUM correspondence leading up to the UMSRS.

Sign Up as a Sponsor

To lock in your sponsorship, please register as a sponsor using a link on the PRRSUM website (www.prrsum.umn.edu). PRINT A COPY of your sponsorship confirmation once you have completed the online process. You will also receive a copy of the confirmation form by email. Please keep this on file for future reference.

IMPORTANT NOTE: Upon receipt of your sponsorship payment, we will contact you to finalize remaining details of your participation as a sponsor, including confirmation of a booth assignment and instructions on how to use your complimentary registrations.

Sponsorships will be confirmed on a first-come, first-served basis after payment is received. Payment must be received by February 17th, 2017 to be recognized in print.

THANK YOU!

On behalf of the entire Planning Committee, we wish to thank all of the organizations that take the extra step to partner with us by being a sponsor. We heartily encourage all meeting participants to stop by the exhibit booths of our sponsors and personally thank them for their extra help in making UMSRS 2017 a success.

If you have questions about UMSRS 2017 and want to know more about how your organization can get involved as an active partner, contact Barbara Heitkamp at bkb0811@umn.edu